

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56965	CF LOC-POL	FBD - LBD: 10/10/12 - 10/23/12	HL#:	Created: 10/10/12 12:42 PM
Client: VOGEL FOR STATE SENATE...	CPE: / / 2884	Agency Commission: 15 %	Updated: EMENDEL on 10/10/12 01:25 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: PA SD47 ELDER VOGEL	Self Protect.: :00:00	Confirmed: 10/10/12 01:10 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/11/12 08:44 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF OF

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 0 0 2 1 0 0	MORN	30	D			0.0	\$600.00	3	\$1,800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/12/12	3										
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$600.00	5	\$3,000.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	5										
003	MLOCAL6A	1 1 0 0 0 0 0	MORN	30	D			0.0	\$600.00	2	\$1,200.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										
004	DLIVE9A	0 0 0 2 1 0 0	DAY	30	B			0.0	\$125.00	3	\$375.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/12/12	3										
005	DLIVE9A	1 0 1 0 0 0 0	DAY	30	B			0.0	\$125.00	2	\$250.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/17/12	2										
006	DLIVE9A	1 1 0 0 0 0 0	DAY	30	B			0.0	\$125.00	2	\$250.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

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AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS6PM	1 1 1 1 0 0 0	NEWS	30	D			0.0	\$990.00	4	\$3,960.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/18/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	* T * * * * *	NEWS	30	D			0.0	\$990.00	1	\$990.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	1 1 1 0 0 0 0	NEWS	30	D			0.0	\$990.00	3	\$2,970.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS630PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$990.00	2	\$1,980.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

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Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/11/12 08:44 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE03	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$850.00	3	\$2,550.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,890.00	5	\$9,450.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$1,890.00	2	\$3,780.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$850.00	1	\$850.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE03	* * * * * S	NEWS	30	B			0.0	\$850.00	1	\$850.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE03	* * * * * S	NEWS	30	B			0.0	\$900.00	1	\$900.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$115.00	1	\$115.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$630.00	1	\$630.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$3,300.00	1	\$3,300.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	53	0	\$47,550.00	\$40,417.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$47,550.00	\$40,417.50	\$0.00	\$0.00